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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.  
Serial No. : 09/805,310 Examiner : B. Jackson  
Filed : March 13, 2001 Art Unit : 2685  
For : METHOD AND APPARATUS FOR TIME-AWARE  
AND LOCATION-AWARE MARKETING

May 24, 2004

**AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Responsive to the outstanding Office Action, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on Page 2 of this paper.

**Remarks** begin on Page 5 of this paper.